

lenaelkhatib

art director

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summary

In a nutshell, I'm a Chicago-based Art Director with experience in **Branding, Print, POP, Broadcast** and **Interactive**.

From the concept phase to execution and development, if it involves advertising, I'm in.

My experience involves a wide range of clients from fast food to financial institutes, high-frequency brokerages, casinos, sports teams, tobacco and retail products, as well as new business pitches.

But I love spreading my wings, so if there's something new and amazing waiting to be explored, I'm even more in.

Culturally-aware, strategy-driven, ever-exploring, hands-on, and above all else: **Passionate**.

awards & accomplishments

- Awarded **Davey Award** in 2007 & 2008
- Awarded **GDUSA Award** in 2007
- Awarded **5 Addy Awards**, including the Judge's Choice Award, in 2008
- Awarded **Summit Creative Award** in 2009 & 2010
- Designed a patented product
- Awarded two separate university scholarships and graduated with honors

work experience

Art Director | ESW Partners | Chicago, IL

March 08-Present

- Assumed role of Art Director on a variety of brands such as KFC, Taco Bell, Cosi, MotorCity Casino Hotel, The Chicago Wolves, Republic Tobacco, M&I Bank and The Chicago Police Department, producing on-strategy, multi-platform campaigns.
- Worked on the conceptual development and execution of successful, award-winning campaigns, both branding and promotional, with deliverables that covered the gamut from print to POP, outdoor, interactive & broadcast.
- Worked as lead art director for Cosi Restaurants, Motorcity Casino Hotel, Midwest Bank & The Chicago Wolves, working directly under the Creative Director and managing the workflow of several associate art directors and production designers.
- Played a key role in new business pitches that involved both concept development and execution, as well as client presentations.

Art Director | F.J. Westcott Company | Toledo, OH

June 06-March 08

- Successfully worked on a large variety of different projects from concept to completion.
- Had the pleasure of working in collaboration with top photographers to implement the different visions for each campaign.
- Projects included print ads, catalogs, packaging, employee newsletters, brochures, in-store displays, tradeshow displays, signage, websites and email marketing.
- Produced award-winning catalog designs & photography art direction.

Graphic Designer | The Marck Group | Toledo, OH

September 04-June 06

- Position covered a variety of print projects, product design, trade show booths, and website design.
- Developed and sustained relations with several different vendors and print houses.

Intern | Conquest Red Cell | Beirut, Lebanon

July 2003

- Summer internship at Conquest Red Cell- a design agency located in Beirut, Lebanon.

education

B.F.A., Graphic design. Class of 2004. University of Balamand, ALBA, Lebanon

technical proficiency

Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Bridge, Adobe Acrobat, Adobe Flash, Adobe Dreamweaver, Microsoft Office, QuarkXPress.

online portfolio: www.lenaelkhatib.com